

## **SYDNEY CRAFT WEEK FESTIVAL 2024**

### **Information for Participants**

#### **Introduction |**

An initiative of Australian Design Centre, the annual Sydney Craft Week Festival celebrates its eighth year.

Each year we have a theme for the festival. Makers, galleries, shops, guilds, libraries, councils and other organisations are invited to respond to this year's theme. This year's festival theme is RESPONSE.

#### **Announcing the theme Festival Director Lisa Cahill said:**

"Designer makers respond to the world around them in their craft practice. They ask questions, research, investigate problems and pose solutions. They explore contemporary issues through making.

The Sydney Craft Week Festival 2024 invites designer makers, galleries, collectives, organisations, indeed anyone involved in the craft world, to respond to this call out with a project, event, workshop or exhibition that is a RESPONSE to something that perplexes, troubles, inspires or delights them and, when shared, will enable us all to consider or reconsider these issues."

**New in 2024** in response to Australian Design Centre's 60<sup>th</sup> birthday we're aiming for 60 open studios across Sydney during the festival. This is an opportunity to connect directly with your audience. All makers are invited to enter their open studios as an event.

Last year, Sydney Craft Week Festival had an estimated audience of more than 73,000 people at 218 events in 37 suburbs. Makers told us they were inspired by other maker events and enjoyed the chance to network. Audiences loved meeting the makers and hearing their stories.

**Join us for Sydney Craft Week this October. We can't wait to see your RESPONSE.**

#### **Who |**

Galleries, retailers, art and design schools, cultural institutions, organisations, collectives and individuals are invited to apply to host an event during Sydney Craft Week. Entries are open to anyone in NSW who can independently curate and manage a craft event held during the period: 11 - 20 October 2024. Your event may overlap any part of the festival period.

#### **Dates |**

**20 June** Entry deadline

**5 July** Participants notified

**22 July** Final text and images, and advertising artwork sent to ADC for program

**9 September** Program live

**3 October** Festival opening event at Australian Design Centre

**11 October** Festival begins

**Festival Dates: Friday 11 October to Sunday 20 October 2024**

#### **Participant fee: \$88.00 (inc GST)**

The participation fee entitles you to **one** 150-word listing in the program. This listing can cover multiple events. If you are hosting an open studio in addition to your event the cost is included in this fee.

### **Open Studio fee: \$60 (inc GST)**

If you are only hosting an open studio this special offer is \$60.

### **Multiple Events |**

You can also pay multiple participation fees if you wish your events to be listed separately to have a greater presence in the program. You will need to complete the application entry form each time.

### **Event Listings |**

Please see the [2023 SCW Guide](#) for an example of event listings.

### **Advertising |**

Please see the [2023 SCW Guide](#) for an example of advertisements.

Prices are as follows (inc GST):

Quarter page: \$200.00

Half page \$250.00

Full page \$300.00

Once you have been confirmed as a SCW participant, participation and advertising fees will not be refunded after 22 July 2024 if you decide to cancel your event or pre-purchased advertisement.

If SCW decide against confirming your participation, application or advertisement, any payments will be refunded in full.

### **Events |**

Types of SCW events could include exhibitions, events, talks, workshops, markets, retail events, open studios, installations, or you may host something on an online platform or as an experience. It is up to you! We can't wait to hear what you plan to host. Please consider the theme of RESPONSE in your event and where possible reflect this in your event description.

### **Photos |**

The photos you supply will be used to promote your event. By providing these photos you agree to their use in the promotion of your event and the festival.

When submitting photos please follow these guidelines:

Please clearly title your files:

i.e., ADC\_MakersMarket\_2023\_Photographer\_SimonCardwell.jpg, or you may like to title your photos under your event/organisation name. Please **do not** submit photos like this: IMG3879.jpg

Credit your photos in the following format:

Photograph of an artwork: Artist name, *title*, year of production, Photographer.

General photograph: Caption/description, year taken, Photographer.

Photo requirements:

- Size: 500KB – 1MB
- Image resolution: 150 – 300DPI
- Please provide photographs in both landscape and portrait format. [Reference link](#)
- Do not send us photo collages. One image per file.
- Do not use graphics or text overlaid on your image.
- Please send us **good quality photographs only**.

**T&Cs |**

By participating in Sydney Craft Week, you acknowledge that:

- you will collate visitation numbers and postcodes and contribute to post event surveys.
- you will promote the event on your social media accounts.
- you are responsible for the safety of the participants at your event and any insurance.
- you understand that images you supply will be used for marketing purposes related to SCW.
- you have read the sustainability guide and will aim to deliver a sustainable event.
- SCW works toward strict deadlines. It is appreciated if you provide us with any requested artwork or information by set dates and effectively communicate with us. If you miss deadlines or do not communicate with us, you may miss out on exposure and opportunities.
- Deadlines are subject to change and may do so because of reasons beyond SCW's control. We will endeavour to communicate any changes to you as soon as possible.

**Contact Us |**

Sydney Craft Week is an initiative of Australian Design Centre.

Please call or email us for any enquiries. Australian Design Centre | Phone: 9361 4555  
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