

SYDNEY CRAFT WEEK FESTIVAL 2024

Guide to Running a Sustainable Event

Sydney Craft Week is a sustainable festival produced by Australian Design Centre. We advocate for making by hand as a form of object production to reduce plastic landfill, support local practice and create objects that are enjoyed for a long time. We encourage the reuse of materials and sustainable practice.

Sydney Craft Week publishes a set number of print guides as well as a pdf online guide and a searchable calendar of events. Sydney Craft Week discourages unnecessary print waste. As producer of the festival, Australian Design Centre has a sustainability action plan with policies in place to reduce energy consumption, water usage and waste encouraging staff to adopt behaviour and techniques reducing the organisation's environmental impact.

According to the City of Sydney's Ethics Framework, Sydney Craft Week will not include any events that:

- Pollute land, air or water;
- destroy or waste non-recurring resources;
- market, promote or advertise products or services in a misleading or deceitful manner;
- produce, promote or distribute products or services likely to be harmful to the community;
- acquire land or commodities primarily for the purpose of speculative gain;
- create, encourage, or perpetuate militarism or engage in the manufacture of armaments;
- entice people into financial over-commitment;
- exploit people through the payment of below-award wages or poor working conditions;
- unlawfully discriminate, or encourage unlawful discriminatory behaviour, including discrimination based on race, religion or sex in employment, marketing or advertising practices;
- contribute to the inhibition of human rights generally.

Environmental Sustainability

Sydney Craft Week advocates for events that:

- encourage the use of public transport and sustainable transportation options;
- have a waste management plan, where participants can efficiently recycle, dispose or compost any waste;
- discourage use of single use plastics, glitter and disposable cups and plates;
- eliminate paper waste and encourage promotion of events through digital marketing;
- use energy efficient lighting and appliances to maximise renewable energy options;
- use second-hand and recyclable material or supplies where possible;
- when using external partners and suppliers, strive to use local companies and

organisations, cutting down on delivery costs and supporting the local economy.

Social Sustainability

Sydney Craft Week positively creates impacts in the following ways:

- promotes inclusiveness, community and diversity by creating access to cultural events and creativity;
- empowers people through the promotion of handmade, DIY, upskilling and practical workshops;
- encourages ideas and creative expressions that improve wellbeing and productivity of organisations and communities;
- supports local businesses and organisations to grow their business. SCW supports emerging local makers, designers and collectives in their early growth phases by providing a platform for audiences to connect with them - strengthening individuals and communities from the ground up.

Sydney Craft Week is an inclusive festival promoting diversity across age, disability, gender, sexual orientation, race and religion.

To help you create a more sustainable event, download the City of Sydney Sustainable Event Guidelines [here](#).